

## **Bachelor's Program Business Administration**

Faculty of Business, Economics and Informatics

Major study program in Business Administration — Assessment level (1st & 2nd semesters)		
Economics:	Microeconomics I, Macroeconomics I	18
Business Administration:	Business Administration I + II, Financial Accounting	15
Finance:	Banking and Finance I + II	6
Informatics:	Informatics for Economists	3
Mathematics and Statistics:	Mathematics I + II, Statistics	18
Najor study program in Bus	iness Administration — Advanced level (3 <sup>rd</sup> — 6 <sup>th</sup> semesters)	90 ECTS credits
common compulsory program		
Economics:	Microeconomics II, Macroeconomics II	6
Business Administration:	Business Administration III, Managerial Accounting, Financial Reporting	12
Statistics:	Introductory Econometrics	6
Working Methodology:	Introduction to Scientific Methods	3
ore elective areas		
<ul> <li>BWL 1 - 6:</li> <li>Accounting, Auditing and Governance: explores external and internal accounting methods as instruments for supporting decision-making and guiding behavior, and looks at external and internal audit as well as corporate governance.</li> <li>Corporate Finance and Banking: focuses on corporate finance and investment, as well as business administration within banks.</li> <li>Organization and Human Resources: looks at the ways in which human resources management as well as organizational structures and processes contribute to a company's success.</li> <li>Marketing: deals with market-focused business management; in other words, the process of aligning all business activities with the needs of markets and society.</li> <li>Business Policy and Governance: looks at subjects such as corporate strategy, international management, entrepreneurship, technology and innovation management, corporate governance, and corporate social responsibility in globalized markets.</li> <li>Management Science: analyzes and offers solutions to management problems by applying analytical methods drawn from mathematics, statistics, and other specialist disciplines.</li> </ul>		36
Elective area		9
Bachelor's thesis		18

Minor study program of choice (3rd – 6th semesters)	30 ECTS credits
Economics	
Business Administration	Selection of a minor study program comprising 30 ECTS credits
Banking and Finance	
General Business and Economics	
Information Systems	
People-Oriented Computing	
Informatics	
Depending on the programs on offer, students may select a minor study program offered by another faculty.	

Exemplary illustration. The framework ordinance and program regulations in their current versions have legal validity.