Faculty of Economics, Business Administration and Information Technology

Success begins in Zurich

Students and researchers at the Faculty of Economics, Business Administration and Information Technology of the University of Zurich know what awaits them: one of Europe’s leading faculties and a city where the quality of life is among the best in the world. Learn, live, achieve. Today, in Zurich – tomorrow, throughout the world.
Economic powerhouse and bustling lakeside metropolis

Pure quality of life

Zurich is the economic and financial center of Switzerland. Yet the city is also a hub for adventure, nature, entertainment and culture. What’s more, Zurich is the country’s most important center for higher education and one of the world’s most popular university sites.

Located in the heart of Europe, Zurich is an important economic, cultural and social center. The image of the largest city in Switzerland is dominated by its unique location on Lake Zurich and the Limmat River, its views of the Alps on the horizon, numerous local recreation areas and urban diversity. Zurich has one of the world’s best public transportation systems and offers something for everyone: culinary flights of fancy, limitless shopping, numerous cultural and sporting events, Switzerland’s trendiest nightlife, over 50 museums and 100 galleries, to mention only a few.

Cosmopolitan

Around 390,000 people from more than 160 different countries live in Zurich. The city is characterized by its variety of mindsets and lifestyles, its cosmopolitan attitude and the productive coexistence of diverse nationalities and cultures.

Center for education and business

Zurich considers itself to be an internationally visible location for research and world-class education based on sound academic principles. Zurich’s advantage as a global economic and financial center is clear not only in its exceptional academic environment, but also due to the proximity of potential employers.

Economic center with two institutes of higher education

www.oec.uzh/zurich

Albert Einstein was here

Largest university in Switzerland

The University of Zurich is one of the top research universities in Europe and offers the broadest range of fields of study in Switzerland.

With seven faculties and over 26,000 students, the University of Zurich, which was founded in 1833, is the largest university in Switzerland. More than 5,000 individual teach and carry out research in some 150 departments. The University of Zurich is among the leading research universities in Europe and is a member of the League of European Research Universities (LERU).

Attractive and popular

Students from around the world hold the university in high regard, and not just because of its attractive location in the heart of Zurich. Equally esteemed are its research-friendly environment, outstanding programs for academic career development and degree programs, international outlook and variety of student activities. The University of Zurich has for years been ranked among the top sixty institutes of higher education in the world by the Shanghai Ranking.

UZH Nobel Prize Laureates

1956
Rolf M. Zinkernagel

1921
Albert Einstein

1914
Max von Laue

1913
Theodor Mommsen

1902
Wilhelm Conrad Röntgen

1901
Alfred Werner

1937
Paul Karrer

1936
Peter Debye

1935
Erwin Schrödinger

1939
Leopold Stefan Ruzicka

1949
Walter Rudolf Hess

1987
Karl Alex Müller

1969
Walter Rudolph Hins

1996
Rolf M. Zinkernagel

1938
Paul Karrer

1937
Peter Debye

1936
Erwin Schrödinger

1935
Max von Laue

1949
Walter Rudolf Hess

1921
Albert Einstein

1914
Max von Laue

1913
Theodor Mommsen

1901
Wilhelm Conrad Röntgen

1900
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1996
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Theodor Mommsen

1901
Wilhelm Conrad Röntgen

www.uzh.ch/index_en.html
Our faculty – internationally leading
Research-based and interdisciplinary

Our faculty is characterized by cutting-edge, internationally competitive research, exceptionally well-educated graduates and advanced studies programs based on sound academic principles.

Economics, business administration, banking and finance, and informatics together under one roof – four departments define the direction and interdisciplinary environment of our faculty. Over 70 professors embody excellence in both teaching and research.

Excellence and responsibility
For us, excellence means being in line with the highest global standards. Thanks to our outstanding research achievements, top-level appointments and successful academic career development, we occupy a leading role in Switzerland and are among the best business schools in Europe. Our focus is always on socially relevant, ethical research and education. We foster curious, responsible, critical thinkers by communicating up-to-date insights and uncovering new findings.

Our faculty is one of the few institutes accredited by both the leading European accreditation system for business schools, EQUIS, and the leading American association, AACSB. This demonstrates that both our degree programs and faculty management correspond to the highest international standards applied by the best business schools.

In touch
Committed student associations and a strong alumni organization enable our students and graduates to access a broad, supportive network.

Our departments
Department of Economics
www.econ.uzh.ch
Department of Business Administration
www.business.uzh.ch
Department of Banking and Finance
www.bf.uzh.ch
Department of Informatics
www.ifi.uzh.ch

Our network
Alumni organizations:
www.oecalumni.uzh.ch
www.alumni.ch
Student associations:
www.fvoec.ch
www.icu.uzh.ch

Knowledge for tomorrow
Changing the world

Researchers and students from around the world value the excellent conditions and inspiring environment in Zurich.
Our academic programs – challenging at all levels
For ambitious and responsible individuals

Doors to the professional and academic worlds are wide open to successful graduates of our faculty.

We offer an attractive range of academic programs at all levels in economics and business administration, as well as mathematics, statistics and informatics. Thanks to a close link between research and teaching, students gain lasting expertise and acquire methodical tools that match up to quality standards around the world. If you want to put this knowledge to use in future-oriented, responsible positions, join us!

Bachelor’s program (6 semesters)
Academic and methodological foundations for beginning a career or further studies

Bachelor’s level
4 semesters
Bachelor of Arts in Economics and Business Administration
Bachelor of Science in Informatics

Assessment level
2 semesters
Common assessment level for introduction to basic knowledge and tools and guidance concerning academic aptitude for the degree program

Bachelor’s program – Basis for beginning a career or further studies
The Bachelor’s program is based on a broad, basic academic education. It is divided into an assessment level and a Bachelor’s level.

The two-semester assessment level provides you with basic knowledge in economics and business administration, as well as mathematics, statistics and informatics. At the same time it is intended to help students orient and determine whether the program corresponds to their expectations and aptitudes.

Bachelor’s level
4 semesters
Bachelor of Arts in Economics and Business Administration
Bachelor of Science in Informatics

Economics
Business Administration
Banking & Finance
Management & Economics
Informatics

10 reasons to study with us
Integration with the largest university in Switzerland
State-of-the-art infrastructure in the heart of Zurich
Consecutive structure with degree programs available at all levels
Education with a strong focus on research
Individual specialization from the very beginning
Monitoring program for first-year students
Lectures of excellent international repute in academic research
International networking and exchange programs
Targeted academic career development
Strong network of student associations and alumni organizations

As early as in the Bachelor’s program, we give you the opportunity to select from various specializations and an extensive range of courses offered by the university. Completing the common compulsory program allows you to become familiar with all areas. The Bachelor’s degree allows you to start a career or to pursue further studies at the Master’s level. The prerequisites for studying at the Bachelor’s level include a Swiss university entry qualification (Matura) or equivalent, a basic understanding of mathematics, an interest in analyzing and solving complex problems, an affinity for abstract thinking as well as for working systematically and methodically, and a command of English.

Master’s program (4 semesters)
Advanced academic education, ability to conduct demanding professional and academic tasks

Master of Arts in Economics and Business Administration
Master of Science in Informatics
Specialized Master of Science

Economics
Business Administration
Banking & Finance
Management & Economics
Informatics
Quantitative Finance

Targeted academic career development
Individual specialization from the very beginning
Lecturers of excellent international repute in academic research
Mentoring program for first-year students
Strong network of student associations and alumni organizations

Our courses give you the opportunity to set individual areas of specialization and build your own profile. Our Master’s programs will prepare you for a professional career as well as for a Doctoral program. A Master’s degree from our faculty qualifies you for demanding, above-average professional tasks anywhere in the world. Our Master’s programs are designed for ambitious graduates of Bachelor’s programs.

Master’s program – sound academic education and individual specialization
The goal of the Master’s program is to provide a sound, advanced academic education. Your proximity to research will give you an in-depth insight into the questions relevant to your area of specialization and help you to develop the ability to work independently with a focus on project work.

We offer two Master’s programs:

• Structured Doctoral programs for students holding a Master’s degree, followed by a Doctoral program. A Master’s qualification from our faculty qualifies you as for a Doctoral program. A Master’s degree from our faculty qualifies you for a professional career as well as for a Doctoral program.

• Fast-track Doctoral programs for outstanding Bachelor’s programs. Admission is dependent on completion of a university degree in the field of economics and business administration or informatics, or an equivalent qualification. With the exception of business administration, all specializations at the Master’s level are taught in English.

Doctoral program
Independent academic research

Doctorate in Economics
Doctorate in Business Administration

Executive Doctorate in Neuroeconomics
Economics
Business Administration
Banking & Finance
Management & Economics
Informatics
Neuroeconomics

1) Structured Doctoral programs
The structured Doctoral programs, which are based on the model of elite American universities, are designed for students achieving at the highest levels who intend to pursue an academically well-founded career. Coursework delivered exclusively in English must be completed in preparation for writing the dissertation. There are two options to choose between:

• Structured Doctoral programs for students holding a Master’s degree

• Fast-track Doctoral programs for outstanding Bachelor’s degree graduates, in which the student first earns a Master’s degree, followed by a Doctoral degree.

2) Traditional Doctoral program
The traditional Doctoral program is designed especially for students who are already collaborating in a specific research field with a professor from our faculty.

www.oec.uzh.ch/studies_en
Leaders of tomorrow and managers from the worlds of business, politics and administration find the right advanced studies programs on offer at our faculty – with a practical focus and sound academic basis.

Executive MBA program
The Executive MBA program for professionals offers senior managers in business and administration the most up-to-date interdisciplinary program of advanced studies in management. The program is built on an all-inclusive consideration of management issues, an international orientation with stays in the USA, China and India, and consistent tie-in with business practice. The latest research findings and user-oriented knowledge transfer round off the program.

Principles of General Management (CAS)
Within the CAS program in Principles of General Management, participants from business and administration become familiar with the key business administration concepts in less than a year. The focus is on specialized methodological and social expertise in business management, recognizing macroeconomic connections and maximizing problem-solving skills. Both the interdisciplinary exchange of experiences and networking are promoted.

Advanced studies in informatics (technical briefings)
Advanced studies in informatics provide technical briefings on current technological highlights in research and development. The focus is on technologies that have recently proven to be essential for developing software. Topics such as natural user interfaces, social computing, requirements for mobile applications and solutions to work with big data are presented and critically examined, and participants gain hands-on experience using tools and case studies.

Advanced studies in finance (MAS, DAS, CAS)
The advanced studies programs in finance concentrate on selected topics such as financial economics, corporate finance, business taxes, asset management, derivative instruments, risk management and behavioral finance. The modular structure of the MAS and DAS programs allows students to customize the focus of their studies. Individual CAS can be earned in selected topics.

Advanced studies in the real estate sector (MAS, compact courses)
The multidisciplinary advanced studies program MAS in real estate focuses on the real estate-specific aspects of economics, law, architecture and finance. Also covered are operating and strategic real estate management as well as case studies in object strategy and portfolio strategy. Individual topics on real estate economics are discussed in the scope of compact courses and illustrated with current research examples.

Advanced studies in the real estate sector (MAS, compact courses)