Master of Arts in Business and Economics

Master of Science in Informatics

Study at Switzerland’s largest university, in the heart of the financial and business hub Zurich. Top-ranked in Europe, the Faculty of Business, Economics and Informatics at the University of Zurich offers you high-profile Master’s programs, the latest insights from research, and access to an international and diverse community of professors and students.
Our aim is to enable our graduates to excel in today’s fast changing digital world. We therefore educate our students to become critical and responsible thinkers with strong analytical skills. Combined with the scientific depth of our renowned Master’s programs, this opens up a whole world of employment opportunities for our graduates.”

Prof. Dr. Harald Gall, Dean of the Faculty of Business, Economics and Informatics
**MIX AND MATCH: CREATE YOUR OWN PROFILE**

The Master’s programs at our Faculty give you maximum flexibility to create your own profile. They are divided into a major and a minor program, which you can combine according to your strengths and interests. Regardless of the program you choose, a total of 120 ECTS credits must be completed.

**Examples of major/minor combinations**

1. Seek specialization by combining a major with a minor in the same field, for instance, Banking and Finance with Corporate Finance, or Data Science with Informatics.
2. Broaden your profile by combining a major in Informatics (e.g., Data Science) with a minor in Business and Economics (e.g., Business Administration) or vice versa.

<table>
<thead>
<tr>
<th>Major study programs</th>
<th>Minor study programs</th>
</tr>
</thead>
<tbody>
<tr>
<td>90 ECTS credits</td>
<td>30 ECTS credits</td>
</tr>
<tr>
<td>Banking and Finance</td>
<td>Accounting and Finance</td>
</tr>
<tr>
<td>Business Administration</td>
<td>Banking</td>
</tr>
<tr>
<td>Computing and Economics</td>
<td>Banking and Finance</td>
</tr>
<tr>
<td>Data Science</td>
<td>Behavioral Economics</td>
</tr>
<tr>
<td>Economics</td>
<td>Business Administration</td>
</tr>
<tr>
<td>Information Systems</td>
<td>Corporate Finance</td>
</tr>
<tr>
<td>Management and Economics</td>
<td>Data Science</td>
</tr>
<tr>
<td>People-Oriented Computing</td>
<td>Economic Policy</td>
</tr>
<tr>
<td>Software Systems</td>
<td>Economics</td>
</tr>
<tr>
<td></td>
<td>Financial Economics</td>
</tr>
<tr>
<td></td>
<td>Informatics</td>
</tr>
<tr>
<td></td>
<td>Information Systems</td>
</tr>
<tr>
<td></td>
<td>Managing Education</td>
</tr>
<tr>
<td></td>
<td>People-Oriented Computing</td>
</tr>
<tr>
<td></td>
<td>Quantitative Finance</td>
</tr>
</tbody>
</table>

Detailed information on each program: [WWW.OEC.UZH.CH/EN/STUDIES](http://WWW.OEC.UZH.CH/EN/STUDIES)
“Both the Economics program and the Banking and Finance program have a very strong reputation and are among the very best in Switzerland. Especially in Banking and Finance you get in touch with a very international set of professors. I also like that my student fellows have very different nationalities and backgrounds, I surely made some friends for life.”

Rahul Bhagwanani, Major in Economics, Minor in Banking and Finance

“The Informatics program at the University of Zurich is different because it has a strong economic perspective. While programming is important, we also focus on underlying business needs and how humans and digital programs interact and influence each other. I want to develop solutions that help simplifying and improving our lives.”

Claudia Vogel, Major in Information Systems, Minor in Informatics

“The opportunity to choose a major in Business and Economics and a minor in Informatics was decisive for me. It allows me to acquire management knowledge and computing skills – a combination that many companies are urgently looking for.”

Alexander Pfyffer, Major in Business Administration, Minor in People-Oriented Computing

More student voices on: www.oec.uzh.ch/en/testimonials
BUILD A NETWORK FOR YOUR FUTURE

International exchange programs
USA, Singapore, Sweden — during your Master’s studies you have the possibility to spend a semester at another university and delve into another culture. Our carefully selected partner network spans more than 100 universities and faculties worldwide. Completed courses can be transferred to your studies at the University of Zurich based on prior agreement. Enrich your academic record, build an international network and expand your horizon — it is an opportunity not to miss.

Mentoring program
All our Master’s students can apply for one of the mentoring places that the Faculty offers in conjunction with its alumni network. The mentoring program helps you extend your professional competences by discussing your personal goals and career plans with an experienced mentor. All mentors are committed graduates of our Faculty who offer their advice during the one-year program to help you take the first steps into your professional career.

Student networks
At our Faculty you will find several student networks that help you navigate through your studies and build connections that go beyond your academic focus. The two largest organizations are the Student Association of the Faculty and the Informatics Club. In addition, you may, for instance, join the Business or the Finance Clubs to network with professionals from different corporates. Joining a student network means not only actively shaping university life but also having the chance to develop valuable soft skills by contributing in one of many possible roles.

Alumni
Our strong alumni networks offer an important platform to stay connected to your colleagues and the Faculty after your studies. Regular events allow you to exchange experiences, ideas and information. You will find our alumni everywhere in the world as illustrated by different alumni chapters, for instance, in London, Hong Kong or Sydney. During your studies you create ties for life that are worthwhile fostering — become part of an inspiring network of alumni.
CONTACT AND USEFUL LINKS

About your studies
Details about studying at our Faculty and about all study programs:
www.oec.uzh.ch/en/studies

Admission to the Master’s programs
www.oec.uzh.ch/en/admission-master

Faculty contact
University of Zurich
Faculty of Business, Economics and Informatics
Dean’s Office
Rämistrasse 71
8006 Zurich

deanoffice@oec.uzh.ch
www.facebook.com/uzh.oec
www.instagram.com/uzh.oec

Student organizations
Student Association of the Faculty:
www.fvoec.ch
Informatics Club: www.icu.ch

Alumni
OEC Alumni UZH: www.oecalumni.uzh.ch
Informatics Alumni UZH: www.alumni.ch

Our alumni network spans the globe – become part of it!