Faculty of Economics, Business Administration and Information Technology

Success begins in Zurich

Students and researchers at the Faculty of Economics, Business Administration and Information Technology of the University of Zurich know what awaits them: one of Europe’s leading faculties and a city where the quality of life is among the best in the world. Learn, live, achieve. Today, in Zurich – tomorrow, throughout the world.
Economic powerhouse and bustling lakeside metropolis

Zurich is the economic and financial center of Switzerland. Yet the city is also a hub for adventure, nature, entertainment and culture. What’s more, Zurich is the country’s most important center for higher education and one of the world’s most popular university sites.

Located in the heart of Europe, Zurich is an important economic, cultural and social center. The image of the largest city in Switzerland is dominated by its unique location on Lake Zurich and the Limmat River, its views of the Alps on the horizon, numerous local recreation areas and urban diversity. Zurich has one of the world’s best public transport systems and offers something for everyone: culinary flights of fancy, limitless shopping, numerous cultural and sporting events, Switzerland’s trendiest nightlife, over 50 museums and 100 galleries, to mention only a few.

Cosmopolitan
Around 390,000 people from more than 160 different countries live in Zurich. The city is characterized by its variety of mindsets and lifestyles, its cosmopolitan attitude and the productive coexistence of diverse nationalities and cultures.

Center for education and business
Zurich considers itself to be an internationally visible location for research and world-class education based on sound academic principles. Zurich’s advantage as a global economic and financial center is clear not only in its exceptional academic environment, but also due to the proximity of potential employers.

Alfred Einstein was here

The University of Zurich is one of the top research universities in Europe and offers the broadest range of fields of study in Switzerland.

With seven faculties and over 26,000 students, the University of Zurich, which was founded in 1833, is the largest university in Switzerland. More than 5,000 individuals teach and carry out research in some 150 departments. The University of Zurich is among the leading research universities in Europe and a member of the League of European Research Universities (LERU).

Attractive and popular
Students from around the world hold the university in high regard, and not just because of its attractive location in the heart of Zurich. Equally esteemed are its research-friendly environment, outstanding programs for academic career development and degree programs, international outlook and variety of student activities. The University of Zurich has for years been ranked among the top sixty institutes of higher education in the world by the Shanghai Ranking.

Economic center with two institutes of higher education

www.oec.uzh/zurich

www.uzh.ch/index_en.html

UZH Nobel Prize Laureates

1906
Rolf M. Zinkernagel
1987
Karl Alexander Müller
1969
Walter Rudolf Hins
to
1939
Leopold Stefan Ruzicka
1927
Paul Karrer
1936
Peter Debye
1935
Erwin Schrödinger
1921
Albert Einstein
1914
Max von Laue
1913
Alfred Werner
1902
Theodor Mommsen
1901
Wilhelm Conrad Röntgen
Our faculty – internationally leading
Research-based and interdisciplinary

Our faculty is characterized by cutting-edge, internationally competitive research, exceptionally well-educated graduates and advanced studies programs based on sound academic principles.

Our departments
- Department of Economics
  www.econ.uzh.ch
- Department of Business Administration
  www.business.uzh.ch
- Department of Banking and Finance
  www.bf.uzh.ch
- Department of Informatics
  www.ifi.uzh.ch

Our network
- Alumni organizations:
  www.oecalumni.uzh.ch
  www.alumni.ch
- Student associations:
  www.fvoec.ch
  www.icu.uzh.ch

Knowledge for tomorrow
Changing the world

Researchers and students from around the world value the excellent conditions and inspiring environment in Zurich.

The Faculty of Economics, Business Administration and Information Technology is distinguished by excellence in both basic and applied research. Our research goals are achieved as a result of our open and innovative interdisciplinary approach and targeted academic career development.

The brightest minds
Our faculty includes lecturers and researchers of excellent, international repute, who follow innovative approaches and use the most up-to-date methods. Integration with the research network of the University of Zurich allows our researchers to publish first-class results at the highest level. We offer people the opportunity to develop their full potential in a creative and responsible environment.

The strength of an interdisciplinary approach
The strength of the University of Zurich lies in its collaborations across departmental lines. Students have the opportunity to take advantage of this potential by integrating into their studies courses offered by our faculty and those of other faculties at UZH as well as courses offered at the Swiss Federal Institute of Technology (ETH). We value highly our collaborations with both domestic and international partner universities as well as our partnerships with internationally recognized academics and experts from the corporate world.

The world is changing. Knowledge is the prerequisite to help molding the world of tomorrow. Our researchers and graduates have the will to make a contribution to a future worth living.

www.oec.uzh.ch/index_en.html

Professors from 17 countries

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Professors from 17 countries
Our academic programs – challenging at all levels
For ambitious and responsible individuals

Risk manager, software developer, marketing director, stock market analyst, economic policy advisor, CEO, portfolio manager, corporate consultant, business analyst, HR consultant, economic journalist, academic researcher, auditor, application designer – just some of the career options which our graduates go for.

Doors to the professional and academic worlds are wide open to successful graduates of our faculty.
We offer an attractive range of academic programs at all levels in economics and business administration, as well as in informatics. Thanks to a close link between research and teaching, students gain lasting expertise and acquire methodical tools that match up to quality standards around the world. If you want to put this knowledge to use in future-oriented, responsible positions, join us!

Bachelor’s program (6 semesters)
Academic and methodological foundations for beginning a career or further studies

10 reasons to study with us
Integration with the largest university in Switzerland
State-of-the-art infrastructure in the heart of Zurich
Consecutive structure with degree programs available at all levels
Education with a strong focus on research
Individual specialization from the very beginning
Monitoring program for first-year students
Lectures of excellent international reputation in academic research
International networking and exchange programs
Targeted academic career development
Strong network of student associations and alumni organizations

Bachelor’s program – Basis for beginning a career or further studies
The Bachelor’s program is based on a broad, basic academic education. It is divided into an assessment level and a Bachelor’s level. The two-semester assessment level provides you with basic knowledge in economics and business administration, as well as in mathematics, statistics and informatics. At the same time it is intended to help students orient and determine whether the program corresponds to their expectations and aptitudes.

As early as in the Bachelor’s program, we give you the opportunity to select from various specializations and an extensive range of courses offered by the university. Completing the common compulsory program allows you to become familiar with all areas. The Bachelor’s degree allows you to start a career or to pursue further studies at the Master’s level. The prerequisites for studying at the Bachelor’s level include a Swiss university entrance qualification (Matura) or equivalent, a basic understanding of mathematics, an interest in analyzing and solving complex problems, an affinity for abstract thinking as well as for working systematically and methodically, and a command of English.

Starting point for success stories
www.oec.uzh.ch/studies_en

Master’s program (4 semesters)
Advanced academic education, ability to conduct demanding professional and academic tasks

Master of Arts in Economics Bachelor of Science
Master of Science in Informatics
Specialized Master of Science

Economics Business Administration Ranking & Finance Management & Economics Informatics Quantitative Finance*

* joint degree UZH/ETH

Doctoral program
Independent academic research

Doctorate in Economics Bachelor of Science
Doctorate in Business Administration Bachelor of Science
Doctorate in Informatics Bachelor of Science
Doctorate in Neuroeconomics Bachelor of Science

Economics Business Administration Ranking & Finance Management & Economics Informatics Neuroeconomics

1) Structured Doctoral programs
The structured Doctoral programs, which are based on the model of elite American universities, are designed for students achieving at the highest levels who intend to pursue an academically well-founded career. coursework delivered exclusively in English must be completed in preparation for writing the dissertation. There are two options to choose between:

• Structured Doctoral programs for students holding a Master’s degree

2) Traditional Doctoral program
The traditional Doctoral program is designed especially for students who are already collaborating in a specific research field with a professor from our faculty.

Doors to the professional and academic worlds are wide open to successful graduates of our faculty.
We offer an attractive range of academic programs at all levels in economics and business administration, as well as in informatics. Thanks to a close link between research and teaching, students gain lasting expertise and acquire methodical tools that match up to quality standards around the world. If you want to put this knowledge to use in future-oriented, responsible positions, join us!
Lifelong learning
Creating knowledge – sharing knowledge

Leaders of tomorrow and managers from the worlds of business, politics and administration find the right advanced studies programs on offer at our faculty – with a practical focus and sound academic basis.

Executive MBA program
The Executive MBA program for professionals offers senior managers in business and administration the most up-to-date interdisciplinary program of advanced studies in management. The program is built on an all-inclusive consideration of management issues, an international orientation with stays in the USA, China and India, and consistent tie-in with business practice. The latest research findings and user-oriented knowledge transfer round off the program.
www.emba.uzh.ch/en.html

Advanced studies in finance (MAS, DAS, CAS)
The advanced studies programs in finance concentrate on selected topics such as financial economics, corporate finance, business taxes, asset management, derivative instruments, risk management and behavioral finance. The modular structure of the MAS and DAS programs allows students to customize the focus of their studies. Individual CAS can be earned in selected topics.
www.finance-weiterbildung.uzh.ch

Advanced studies in the real estate sector (MAS, compact courses)
The multidisciplinary advanced studies program MAS in real estate focuses on the real estate-specific aspects of economics, law, architecture and finance. Also covered are operating and strategic real estate management as well as case studies in object strategy and portfolio strategy. Individual topics on real estate economics are discussed in the scope of compact courses and illustrated with current research examples.
www bf.uzh.ch/curem

Principles of General Management (CAS)
Within the CAS program in Principles of General Management, participants from business and administration become familiar with the key business administration concepts in less than a year. The focus is on specialized methodological and social expertise in business management, recognizing macroeconomic connections and maximizing problem-solving skills. Both the interdisciplinary exchange of experiences and networking are promoted.
www.cas-guf.uzh.ch

Advanced studies in informatics (technical briefings)
Advanced studies in informatics provide technical briefings on current technological highlights in research and development. The focus is on technologies that have recently proven to be essential for developing software. Topics such as natural user interfaces, social computing, requirements for mobile applications and solutions to work with big data are presented and critically examined, and participants gain hands-on experience using tools and case studies.
www.ifi.uzh.ch